

PERSONAL INFORMATION**IONCICA MARIA**

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WORK EXPERIENCE**2000 – present**

- PhD Advisor,

1994 – present

- Professor, PhD, The Bucharest University of Economic Studies, Faculty of Commerce

1991 – 1994

- Associate Professor, PhD, The Bucharest University of Economic Studies, Faculty of Commerce

1987 – 1991

- Senior Lecturer, PhD, The Bucharest University of Economic Studies, Faculty of Commerce

1977 – 1987

- Assistant Lecturer, PhD, The Bucharest University of Economic Studies, Faculty of Commerce

1973 – 1977

- Scientific Researcher with The Institute of Commercial Research within the Ministry of Trade

Administrative positions

- 2012 – present – Member in the Council of the Faculty of Commerce, The Bucharest University of Economic Studies
- 2004 – present – Responsible for the Quality Management System in the Tourism-Services Department (now the Tourism and Geography Department), Faculty of Commerce, The Bucharest University of Economic Studies
- 2003 – 2004 – Member in the Teachers' Council, The Faculty of Marketing, The Bucharest University of Economic Studies
- 1995 – 1996 – Acting Head of the Tourism-Services Department,

Faculty of Commerce, The Bucharest University of Economic Studies

- 1992 – 1996 – Member in the Teachers’ Council, The Faculty of Commerce, The Bucharest University of Economic Studies

Domains of competence and significant theoretical and practical results

- **Service economy** - contributions to the development of the economic theory of services and to the spreading of knowledge pertaining to the matter of services in Romania; publishing articles and participating in scientific international symposiums on service economy
- **Strategies of business development in the services sector –** transmitting knowledge referring to business strategies in services to Master’s and PhD students

EDUCATION AND TRAINING

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| 1996 | ▪ Training at the Montesquieu IV University of Economic Studies, Bordeaux, France |
| 1985 | ▪ PhD in Economics, specialization „Economy of commerce and services” |
| 1973 | ▪ Faculty of Commerce graduate, Bucharest University of Economic Studies as head of year, with an average of 9.82 |

PERSONAL SKILLS

Mother tongue(s) Romanian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	B2 INDEPENDENT USER	B2 INDEPENDENT USER	B1 INDEPENDENT USER	B1 INDEPENDENT USER	B1 INDEPENDENT USER
French	C2 PROFICIENT USER	C2 PROFICIENT USER	C1 PROFICIENT USER	C1 PROFICIENT USER	C2 PROFICIENT USER

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user
Common European Framework of Reference for Languages

**ADDITIONAL
INFORMATION**
Scientific papers

- **Books:** 26 books (monographs, courses and exercise books, dictionaries, tests), out of which we would like to mention: “Economia Serviciilor. Teorie și practică. Ed. a III-a revăzută”, Uranus Publishing House, Bucharest, 2003, „Strategii de dezvoltare a sectorului terțiar”, Uranus Publishing House, Bucharest, 2004, „Economia turismului și serviciilor”, Uranus Publishing House, Bucharest, 2006, “Economia Serviciilor. Abordări teoretice și implicații practice”, Uranus Publishing House, Bucharest, 2006
- **Research and development projects:** From 2005 – present : **9 projects, two as project manager;** *Studiul tendințelor în evoluția pieței cărții în România*, Period: 2009, *Studiul privind sistemele moderne de distribuție a cărții. Comerțul electronic cu carte*, Period: 2009, *Cercetări metodologice privind influențele endogene și exogene asupra comportamentului consumatorului de servicii de asigurare și elaborarea unui model de simulare a comportamentului consumatorului*, CNCIS-UEFISCU no.915 PIN II- IDEI, Period: 2008-2011
- **Articles published:** 2006 - present : 5 articles published in ISI journals, with impact factor, 21 BDI indexed articles, out of which we would like to mention:

Year	Author(s)	Title	ISI Journal	ISSN
2010	Maria Ioncică, Mihaela Dana Drăghici, Eva- Cristina Petrescu, Diana Ioncică	<i>Services Specialization (a possible Index) and its Connection with Competitiveness. The Case of Romania</i>	The Service Industry Journal	1743-9507 (electronic) 0264-2069 (paper)
2009	Maria Ioncică, Iolanda Magdalena Negoită, Eva- Cristina Petrescu, Diana Ioncică	<i>Using the European Model of Total Quality Management to assess the Performance of Organizations. Case Study on Educational Services</i>	Amfiteatru Economic	1582-9146
2008	Ioncică Maria, Petrescu Eva- Cristina, Ioncică Diana	<i>Codurile de etică în servicii și promovarea concrenței loiale</i>	Amfiteatru Economic	1582-9146

Conferences (not BDI): 15, 10 international**Awards:**

- In 2003 in the Economica Publishing House, CNCSIS recognized, *Marketing. Dicționar explicativ* has been published. I had the honour to contribute to the making of this dictionary together with a large group of economic specialists in Romania, coordinated by Professor PhD C. Florescu, Professor PhD P. Mâlcome, Professor PhD N. Al. Pop. The work obtained the AGER award “*Enciclopedia anului 2003*” („*The Encyclopaedia of 2003*”)
- In 2006 I received the Georgescu Roegen diploma for scientific research.

Other results:

- As Research Advisor from 2000 I coordinated the activity of 17 PhD students, out of which 13 obtained the scientific title of PhD in Economics.
- From 2010 I am a part of the Council of the Doctoral School *Business Administration*
- Member in the Editorial Board of the Uranus Publishing House
- From 2004, I am Responsible for the Quality Management System in the Tourism-Services Department (now the Tourism and Geography Department), Faculty of Commerce, The Bucharest University of Economic Studies
- From 2009 I am a founding member of the Research Center of the Tourism-Services Department: CACTUS.

Last assessment:

- FOARTE BINE (VERY GOOD), No.DMC 155/ 30. 04. 2015